



Grupo PIASA:

Creating sustainable value for our stakeholders



At Grupo PIASA, sustainability drives every aspect of our operations. Our model includes responsible strategies for creating value, promoting employee development and well-being, strengthening communities, preserving the environment, and ensuring transparent and accountable governance.

2024 Key Achievements AND ACTIONS



Our BUSINESS MODEL

Sustainable agricultural innovation:

We implemented advanced technologies such as drones for field design, satellite monitoring and precision agriculture across 19,000 hectares.

Producer strengthening:

We conducted more than 6,800 technical visits and trained 14,444 producers, incorporating sustainable agricultural practices and soil improvers.

Mechanized harvesting efficiency:

We achieved 19.9% mechanized harvesting and aim to reach 60% by 2029, with the Plan de San Luis sugar mill leading the way with 44% in the 23/24 harvest.

Fostering strategic partnerships:

The Foro Cañero 2024 brought together more than 500 attendees, promoting sustainable agricultural practices, green financing and innovative technologies.

Commitment to sustainability:

Our business model is founded on the circular economy, clean energy generation from sugarcane bagasse, and international certifications such as ISO 9001, ISO 14001, and ISO 45001.











Our ENVIRONMENT

Efficient water management

We deployed innovative technologies to optimize water use, promoting its reuse and empowering producers by providing irrigation systems during drought periods.



We performed a detailed scope 1 and 2 emission inventory under the standard defined by the Mexican National Emissions Registry (Registro Nacional de Emisiones, RENE), and started the process of measuring scope 3 according to the GHG Protocol.

Renewable energy and cogeneration

We produce 92% of the energy consumed in our plants through cogeneration using sugarcane bagasse, thus reducing our dependence on non-renewable sources. We also feed the surplus into the Mexican National Electric System, contributing to our country's energy grid.

Circular economy in action

We transform by-products such as sugarcane filter cake into compost, improving soil quality and reducing the need of chemical fertilizers.

Biodiversity conservation

We invest in nurseries and reforestation campaigns, promoting the recovery of local ecosystems and laying the groundwork for long-term strategies aligned with our sustainability principles.











Our PEOPLE AND COMMUNITIES











Talent development

We provided over 34,000 training hours, improving technical and strategic skills through hybrid programs, online learning platforms and specialized training.

Occupational Health and Safety (OHS)

We implemented a preventive model that resulted in a 24% reduction in work-related incidents and over 17,000 hours of OHS training.

Respect for human rights

Together with the ULPCA and CNPR sugarcane associations, we promoted the elimination of child labor in our producers' fields at the Adolfo López Mateos sugar mill, reducing it since 2017 as a result of Programa INTEGRA. We expanded the program's coverage to 33% of the supply area for the 24/25 harvest, improving personal protection equipment and working conditions for sugarcane cutters.

Relationship with communities

Our community relationship model is based on participatory diagnostics and strategic partnerships, which ensures the implementation of programs that align with local priority needs in terms of education, health and infrastructure.

Community impact

We benefited over 11,000 people through health, education, and cultural initiatives, such as educational infrastructure and social campaigns in key communities.



Our GOVERNMENT

Commitment to legality and anti-corruption

During 2024, no fines or cases of legal non-compliance were reported, reaffirming our commitment to a solid regulatory framework that reinforces our reputation and competitiveness.



Industry participation and strategic partnerships

We stood out in key forums such as ExpoATAM and Foro Global Agroalimentario, promoting sustainability, gender equity and best practices.



Stakeholder dialogue mechanisms

We created effective channels such as an ethics line, surveys, meetings and feedback boxes, incorporating shareholder, employee and community expectations into our strategic decisions.







Our COMMITMENT to the Future



Our vision goes beyond regulatory compliance. At **Grupo PIASA**, sustainability is a core pillar in our strategic decisions, promoting an ethical, responsible and resilient operation.

We firmly believe that adopting a sustainable approach strengthens our performance and drives a lasting positive impact on the communities where we do business, the environment and future generations.



Learn more about our 2024 Annual Sustainability Report

